

Built to ENDURE

A conversation with Featured Builders in Crescent communities.



WHEN YOU WORK WITH ONE OF CRESCENT'S FEATURED BUILDERS, YOU QUICKLY LEARN THAT THEY UNDERSTAND YOUR HOME IS MORE THAN A HOUSE. IT'S A STATEMENT.

THESE PROFESSIONALS ARE REQUIRED TO HELP MAINTAIN HIGH ARCHITECTURAL STANDARDS FOUND IN EACH AND EVERY CRESCENT COMMUNITY. AND ONCE PART OF THE PROGRAM, THEY MUST ADHERE TO GUIDELINES DESIGNED TO MAINTAIN THE INTEGRITY OF EACH COMMUNITY.

BUILDERS UNDERGO A STRINGENT REVIEW PROCESS EACH YEAR. AMONG THE MEASURES BY WHICH THEY ARE EVALUATED, HIGH SATISFACTION RATINGS FROM CUSTOMERS ARE REQUIRED TO MAINTAIN THEIR FEATURED BUILDER DESIGNATION.

RULES WERE MADE TO BE FOLLOWED

Architectural Control Committee (ACC) guidelines are in place to protect the integrity of the community and the homeowner's investment. Michael Salamone, principal of Arcadia Homes, Inc. and a featured builder at The Farms, The Point and *the Sanctuary*, says Crescent covenants and restrictions "protect against people who don't want to 'do it right.'"

Jay Robinette of Robinette Builders—a featured builder at The Farms—agrees, adding that Crescent standards help guarantee "high quality construction standards." Plus, they ensure against cookie-cutter communities. In a Crescent community, your home won't look like your next-door neighbor's. In fact, your home won't look like a home that's three streets over from yours, either.

IT'S YOUR DREAM HOME, BUT WILL IT BE SOMEONE ELSE'S?

Even as you build or customize the home of your dreams, builders advise that you also envision the day that house is on the market. Robinette says "kitchens and master baths should be spectacular" to assist with resale.

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THE SKY'S THE LIMIT

Building from scratch—or buying and customizing a home in the early stages of construction—allows you plenty of creative license. Salamone says, "The most unusual thing we've ever been asked to build was an indoor batting cage with major league dimensions." Could this builder deliver? Let's just say they hit a home run.

WHATEVER IT TAKES

When asked what three words best describe Arcadia's customer-service style, Salamone says, "Whatever it takes!" That's the kind of attitude that leads to people showing off their indoor batting cages to their friends. No matter what you dream up, Arcadia, Robinette and all the featured builders in Crescent communities are likely to make it a reality.

Visit crescentcommunities.com to learn more about featured builders in each Crescent community.